



### **STARTER PACKAGE - N732,000**

### 7.5 VAT EXCLUDED

**ITEMS** 

**QUANTITY** 

PRICE (

### **ONE-OFF SERVICE**

Radio Segment	10 Minutes Interview	One-off Lead Magnet
Radio Airtime (Discounted Ads Slots)	26 Nos x 60 Sec. AAA Slots	N412,000 (10% Discount)
Jingle Production	Scripting & Voice Over	N120,000 (Discounted)
30 Days Traffic Campaign	Facebook & Instagram	N200,000 (Content by client)
TOTAL		N732,000

#### **MONTHLY RENEWAL PACKAGE:**

Radio Airtime (Discounted Ads Slots)	26 Nos x 60 Sec. AAA Slots	N412,000 (10% Discount)
30 Days Traffic Campaign	Facebook & Instagram	N200,000 (Content by client)
TOTAL		N612,000





## **GROWTH PACKAGE - N1,237,000**

### 7.5 VAT EXCLUDED

**ITEMS** 

**QUANTITY** 

PRICE (

### **ONE-OFF SERVICE**

Radio Segment	10 Minutes Interview	One-off Lead Magnet
Radio Airtime (Discounted Ads Slots)	52 Nos x 60 Sec. AAA Slots	N842,000 (10% Discount)
Jingle Production	Scripting & Voice Over	N120,000 (Discounted)
30 Days Traffic Campaign	Facebook, Twitter & Instagram	N275,000 (Content by client)
TOTAL		N1,237,000

#### **MONTHLY SUBSCRIPTION:**

Radio Airtime (Discounted Ads Slots)	52 Nos x 60 Sec. AAA Slots	N842,000 (10% Discount)
30 Days Traffic Campaign	Facebook, Twitter & Instagram	N275,000 (Content by client)
TOTAL		N1,117,000





## **COMPREHENSIVE PACKAGE - N2,179,000**

7.5 VAT EXCLUDED

**ITEMS** 

**QUANTITY** 

PRICE (

### **ONE-OFF SERVICE**

Radio Segment	10 Minutes Interview	One-off Lead Magnet
Radio Airtime (Discounted Ads Slots)	104 Nos x 60 Sec. AAA Slots	N1,684,000 (10% Discount)
Jingle Production	Scripting & Voice Over	N120,000 (Discounted)
30 Days Traffic Campaign	Facebook, Twitter, Instagram & 300X250 Banner	N375,000 (Content by client)
TOTAL		N2,179,000

### **MONTHLY SUBSCRIPTION:**

Radio Airtime (Discounted Ads Slots)	104 Nos x 60 Sec. AAA Slots	N1,684,000 (10% Discount)
30 Days Traffic Campaign	Facebook, Twitter, Instagram & 300X250 Banner	N375,000 (Content by client)
	Article Promotion (Advertorial)	N50,000
TOTAL		N2,109,000





## **CUSTOM PACKAGE**

7.5 VAT EXCLUDED

ITEMS QUANTITY

PRICE (

### **ONE-OFF SERVICE**

Radio Segment	10 Minutes Interview	One-off Lead Magnet
Radio Airtime (Discounted Ads Slots)	Preferred No. of AAA Slots	N18,000 (10% Discount)
Jingle Production	Scripting & Voice Over	N120,000 (Discounted)
30 Days Traffic Campaign	Facebook, Twitter, Instagram & Website Banner of Client's Choice. Article Post on Website	N375,000 (Content by client)
TOTAL		

#### **MONTHLY SUBSCRIPTION:**

Radio Airtime (Discounted Ads Slots)	Preferred No. of AAA Slots	N18,000 (10% Discount)
30 Days Traffic Campaign	Facebook, Twitter, Instagram & 300X250 Banner	N375,000 (Content by client)
	Article Promotion (Advertorial)	N50,000