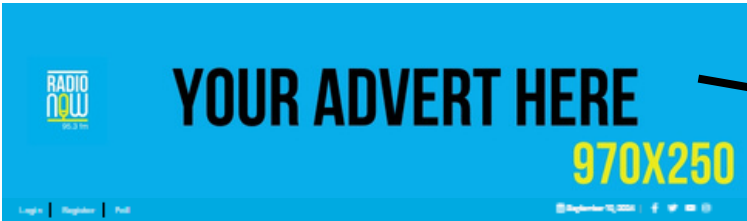


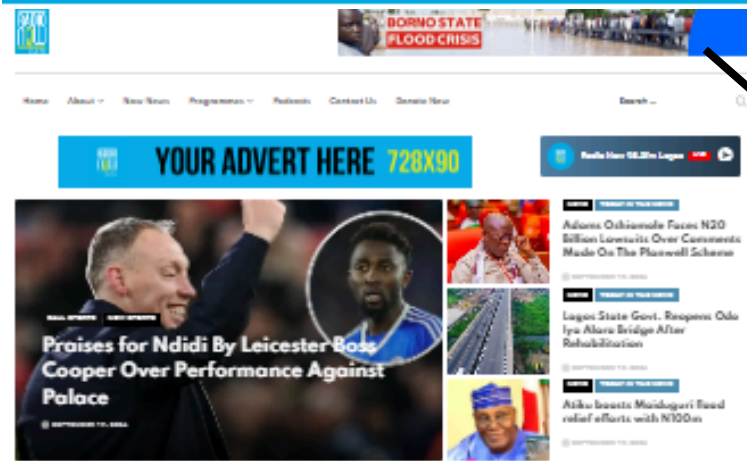


# WEBSITE BANNER RATE

## LAYOUT AND DESCRIPTION (GLOBAL BANNERS)



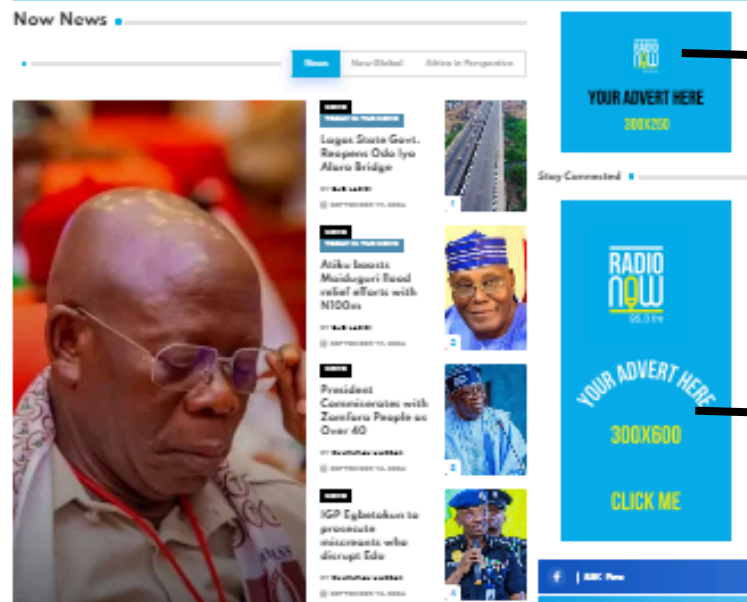
**PLATINUM BILLBOARD BANNER (970 X 250 - GLOBAL):**  
Situated at the top of the web page. It accommodates one product at a time. The Ad may come as JPEG or a .GIF animation. This Banner appears on all navigation pages of the website



**DIAMOND LEADERBOARD BANNER 1 (728 X 90 - GLOBAL):**  
Situated at the top of the web page. It accommodates one product at a time. The Ad may come as JPEG or a .GIF animation. This Banner appears on all navigation pages of the website



**SILVER SQUARE SIDEBAR BANNER (300 X 250 - GLOBAL):**  
Situated at upper most part of the web page sidebar. The Ad may come as JPEG or a .GIF animation. This Banner appears on all navigation pages of the website



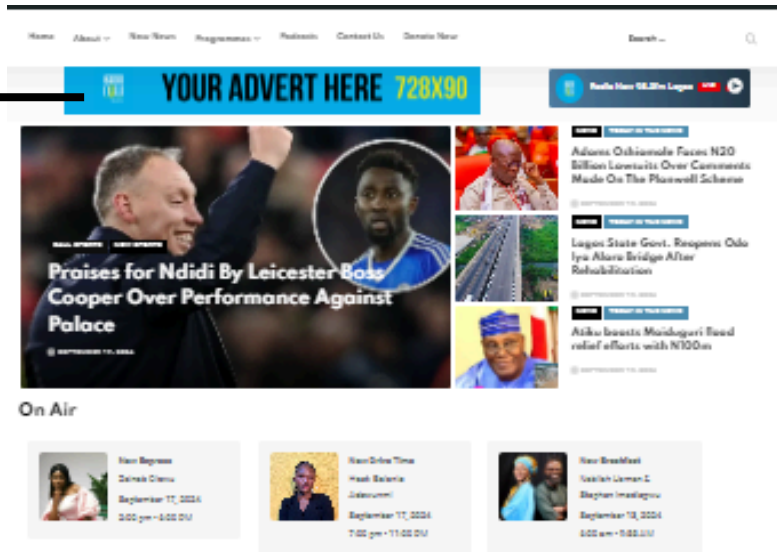
**BRONZE SKYSCRAPER SIDEBAR BANNER (300 X 600 - GLOBAL):**  
Situated at the sidebar of the web page. The Ad may come as JPEG or a .GIF animation. This Banner appears on all navigation pages of the website



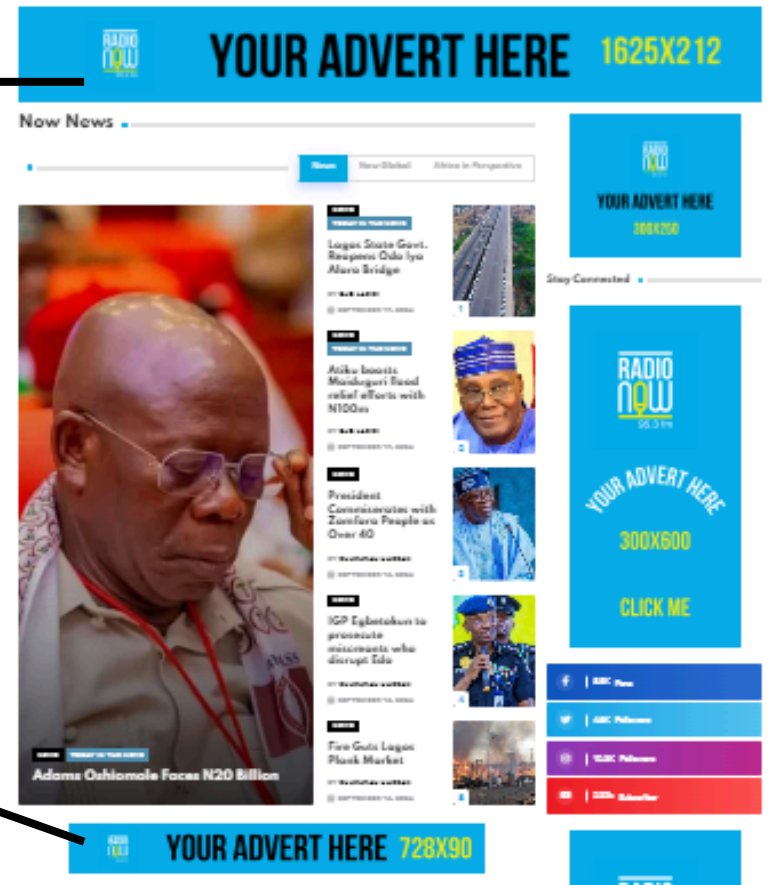
# WEBSITE BANNER RATE

## LAYOUT AND DESCRIPTION (HOMEPAGE BANNERS)

**DIAMOND LEADERBOARD BANNER 2 (728 X 90 HOMEPAGE ONLY):**  
 Situated before the news blocks. The Ad may come as JPEG or a .GIF animation. This Banner appears on the homepage



**UNIQUE BILLBOARD BANNER 1 (1625 X 212 HOMEPAGE ONLY):**  
 Situated at the bottom part of the header on homepage. The Ad may come as JPEG or a .GIF animation. This Banner appears on homepage only.

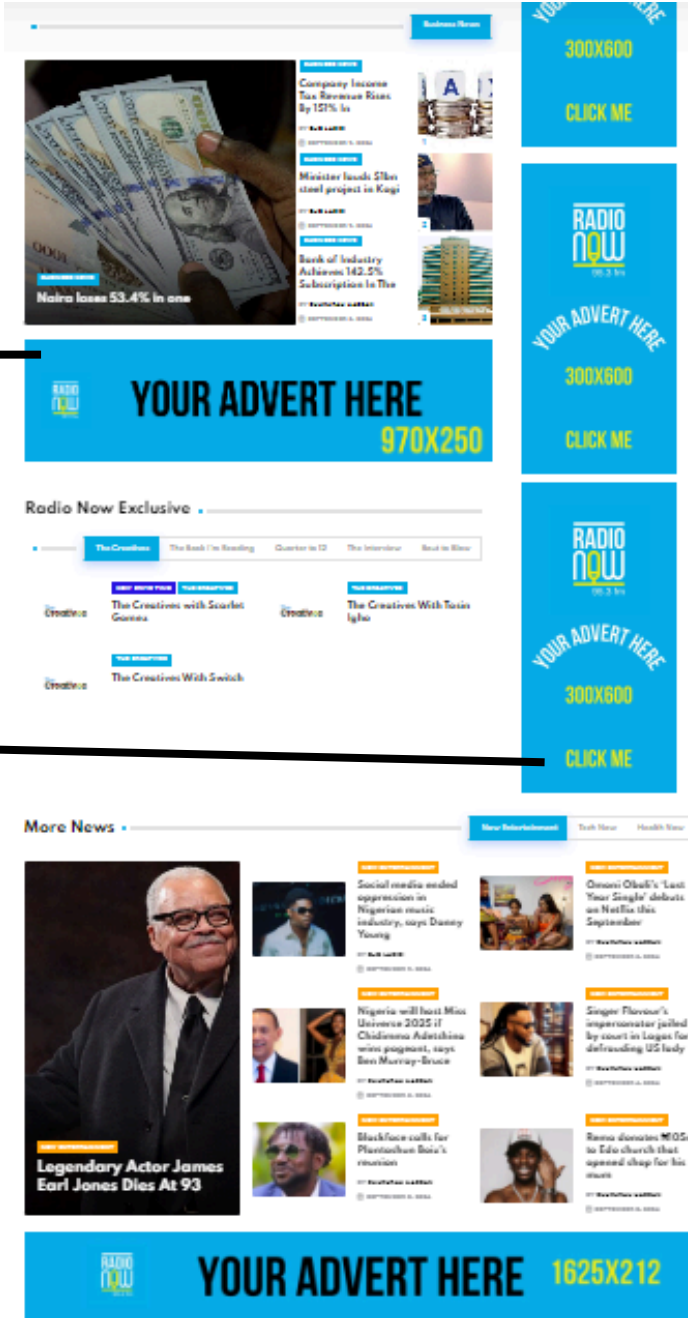


**DIAMOND LEADERBOARD BANNER 3 (728 X 90 HOMEPAGE ONLY):**  
 Situated in-between the news blocks. The Ad may come as JPEG or a .GIF animation. This Banner appears on the homepage



# WEBSITE BANNER RATE

## LAYOUT AND DESCRIPTION (HOMEPAGE BANNERS)



**PLATINUM BILLBOARD MIDDLE BANNER (970 X 250 - HOMEPAGE ONLY):**  
Situating in between the news blocks. The Ad may come as JPEG or a .GIF animation. This Banner appears on the homepage.

**BRONZE SKYSCRAPER SIDEBAR BANNER (300 X 600 - HOMEPAGE ONLY):**  
Situating in the sidebar. The Ad may come as JPEG or a .GIF animation. This Banner appears on the homepage only.

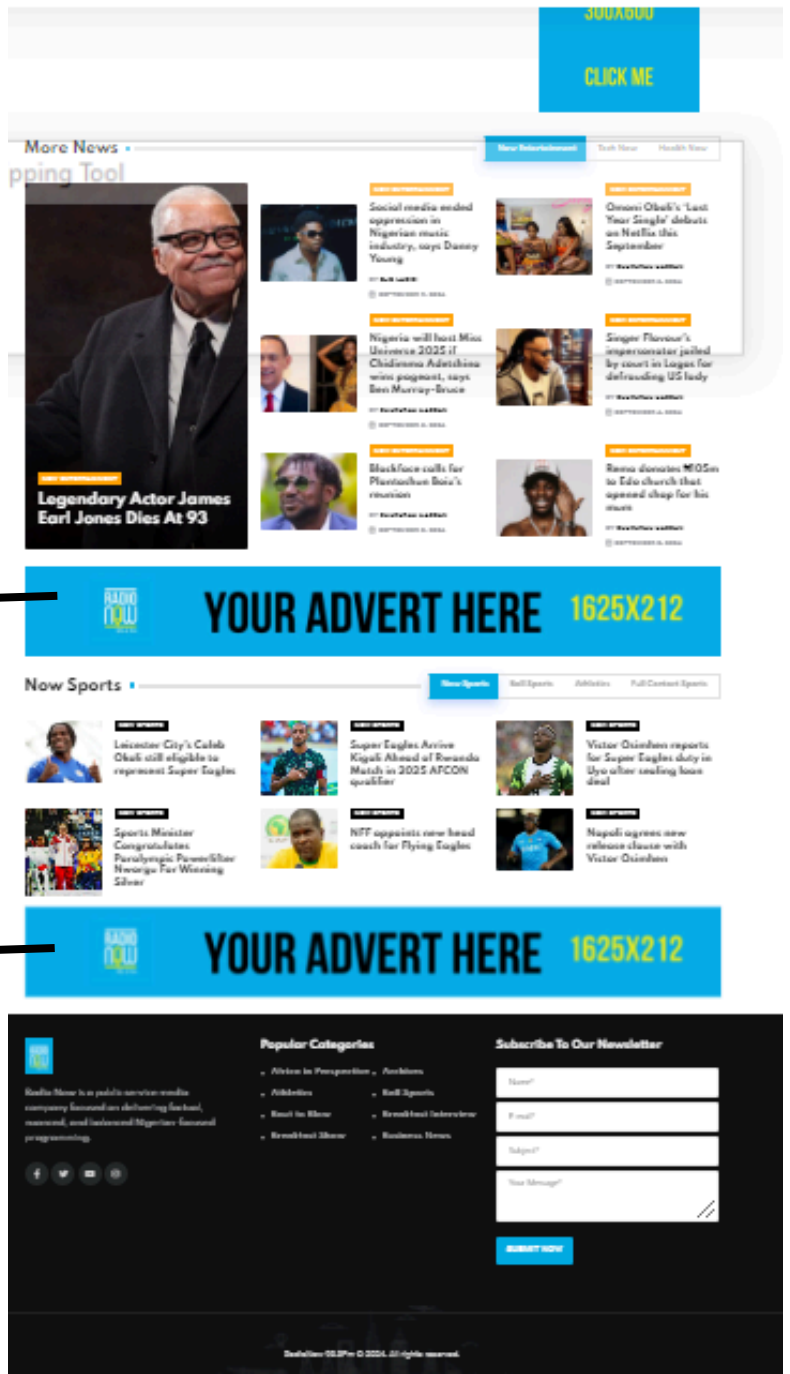


# WEBSITE BANNER RATE

## LAYOUT AND DESCRIPTION (HOMEPAGE BANNERS)

**UNIQUE BILLBOARD BANNER 2 (1625 X 212 HOMEPAGE ONLY):**  
 Situated at the bottom part of the header on homepage. The Ad may come as JPEG or a .GIF animation. This Banner appears on homepage only.

**UNIQUE BILLBOARD BANNER 3 (1625 X 212 HOMEPAGE ONLY):**  
 Situated at the bottom part of the header on homepage. The Ad may come as JPEG or a .GIF animation. This Banner appears on homepage only.

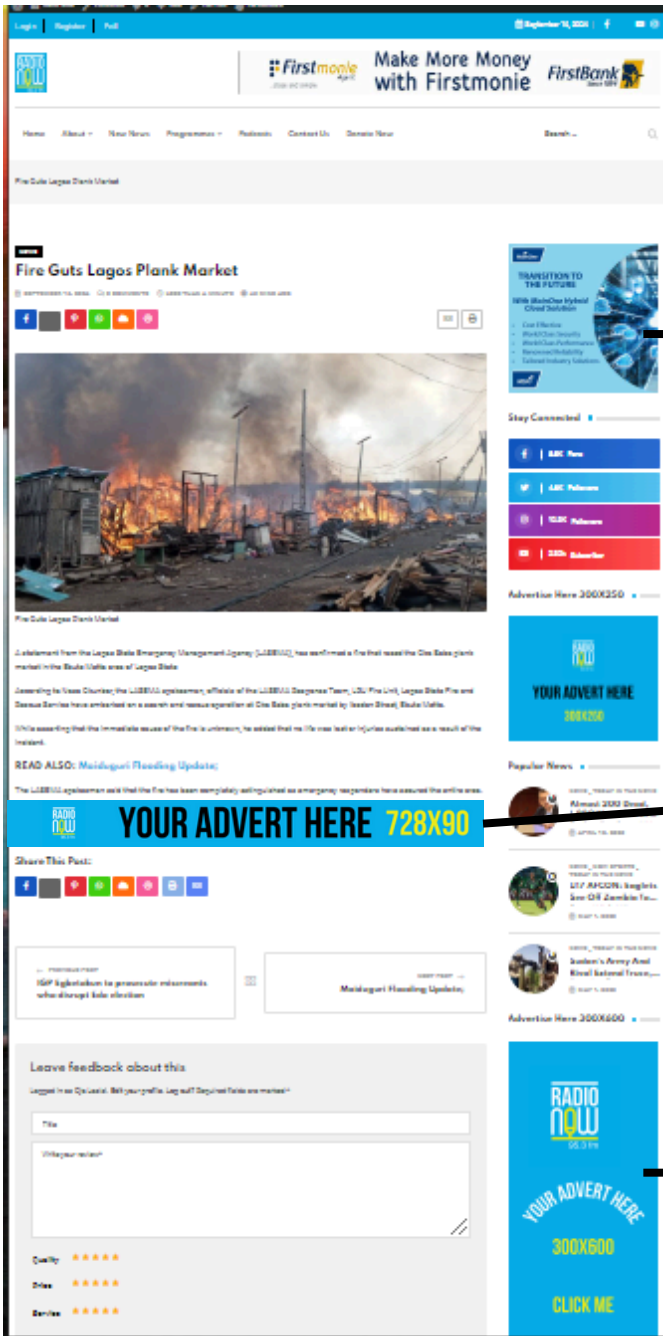






# WEBSITE BANNER RATE

## STORY PAGE (HOMEPAGE BANNERS)



**SILVER SQUARE SIDEBAR BANNER  
(300X250 - INNER PAGE ONLY):**  
Situated on the sidebar. The Ad may come as JPEG or a .GIF animation. This Banner appears on the inner page.

**DIAMOND LEADERBOARD BANNER 4  
(300X600 - BELOW STORY ONLY):**  
Situated on the sidebar. The Ad may come as JPEG or a .GIF animation. This Banner appears on the inner page.

**BRONZE SKYSCRAPER SIDEBAR BANNER  
(300X600 - INNER PAGE ONLY):**  
Situated on the sidebar. The Ad may come as JPEG or a .GIF animation. This Banner appears on the inner page.

# WEBSITE BANNER RATE

7.5 EXCLUDED

## HOMEPAGE

ITEMS

SIZE

PRICE (₱)  
MONTHLY

### GLOBAL BANNERS

Leaderboard 1	728 X 90	1,500,000
Square	300 X 250	500,000
Skyscraper	300 X 600	800,000
Billboard 1	970 X 250	2,000,000

### HOMEPAGE BANNERS

Square	300 X 250	300,000
Leaderboard 2	728 X 90	1,000,000
Leaderboard 3	728 X 90	500,000
Skyscraper	300 X 600	500,000
Billboard 2	970 X 250	800,000



# WEBSITE BANNER RATE

7.5 EXCLUDED

## INNER PAGE

ITEMS

SIZE

PRICE (~~N~~)  
MONTHLY

### UNIQUE BANNERS

Unique Leaderboard 1	1625 X 212	1,000,000
Unique Leaderboard 2	1625 X 212	1,000,000
Unique Leaderboard 3	1625 X 212	1,000,000

### STORY PAGE BANNERS

Square	300 X 250	300,000
Skyscraper	300 X 600	500,000
Leaderboard 4	728 X 90	150,000



# POST & ARTICLE RATE

## SOCIAL MEDIA

7.5 EXCLUDED

### SOCIAL MEDIA POST RATES

Facebook	Per Post	100,000
Twitter (X)	Per Post	100,000
Instagram	Per Post	100,000
TikTok	Per Post	100,000

### SOCIAL MEDIA LIVE SPACES (REGULAR)

Facebook	Live Per Hour	150,000
Twitter (X)	Live Per Hour	150,000
Instagram	Live Per Hour	150,000
TikTok	Live Per Hour	150,000

### SOCIAL MEDIA LIVE SPACES (BUSINESS/POLITICS)

Facebook	Live Per Hour	200,000
Twitter (X)	Live Per Hour	200,000
Instagram	Live Per Hour	200,000
TikTok	Live Per Hour	200,000





# POST & ARTICLE RATE

## SOCIAL MEDIA

### SOCIAL MEDIA LIVE SPACES (POLITICS)

Facebook	Live Per Hour	300,000
Twitter (X)	Live Per Hour	300,000
Instagram	Live Per Hour	300,000
TikTok	Live Per Hour	300,000